BECOME A 2027 FESTIVAL SPONSOR

"You may not be able to help the whole world, but you can make a difference in your own community"
Elizabeth P. Carter

The 2027 Minocqua Dragon Boat Festival presents a unique opportunity for companies, organizations, or individuals to showcase their products or services while also showing support for advancing healthcare for our families, friends, and our community where we live, work and play by raising funds for the Howard Young Foundation, Inc. As a corporate or individual sponsor, you can make an invaluable contribution to the health and vitality of our community. We are excited to let you know your sponsorship gift will support life-saving equipment for our community as recommended by our heroes working at Howard Young Medical Center and Aspirus Eagle River Hospitals and voted on by our own paddlers.

If you are interested in joining as a sponsor of this community event, please contact us at 715-439-4005**. ALL SPONSORS have the opportunity to add an item to the team swag bags and are also invited to the sponsor and volunteer appreciation event.** Our sponsorship structure contains the following tiers:

Presenting Sponsor
$15,000 investment and greater

- ✓ Television, radio, and newspaper advertisement
- ✓ Your banner prominently displayed on the main stage (**supplied by festival**)
- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website home page with link to your business
- ✓ Four (4) free Dragon Boat Registrations to use or donate to non-profit
- ✓ Priority placement of company name & logo on all print and electronic materials
- ✓ Priority placement of company name & logo on all volunteer shirts
- ✓ Live mention from the announcer's booth throughout the day
- ✓ Recognition at the opening and closing ceremonies

Major Sponsor
$10,000 investment and greater

- ✓ Television, radio and newspaper advertisement
- ✓ Your banner prominently displayed on the main stage (**supplied by festival**)
- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Three (3) Free Dragon Boat Registrations to use or donate to non-profit
- ✓ Secondary placement of company name and logo on all print and electronic materials
- ✓ Secondary placement of company name & logo on all volunteer shirts
- ✓ Live mention from the announcer's booth throughout the day
- ✓ Recognition at the opening and closing ceremonies

Dragon Sponsor
$5,000 investment and greater

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Two (2) Free Dragon Boat Registrations to use or donate to non-profit of your choice
- ✓ Tertiary placement of company name and logo on all print and electronic materials
- ✓ Tertiary placement of company name & logo on all volunteer shirts
- ✓ General recognition at the opening and closing ceremonies

Festival Sponsor
$2,500 investment and greater

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ One (1) Dragon Boat Registration to use or donate to non-profit of your choice
- ✓ Placement of business name and logo on all print and electronic materials
- ✓ Placement of business name & logo on all volunteer shirts

Drummer Sponsor
$1,000 investment and greater

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Placement of business name and logo on posters and select printed materials
- ✓ Placement of business name & logo on all volunteer shirts

Steers Sponsor
$500 investment and greater

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Placement of business name & logo on all volunteer shirts

Friend of the Festival Sponsor
$100 investment and greater

- ✓ Recognize your support with Minocqua Dragon Boat Festival
- ✓ Name listed in program and on website

Remember if you are interested in joining as a sponsor of this community event, please contact us at 715-439-4005 and share the tier you are interested in sponsoring.

Thank you in advance for your generous support of our 10th Annual Dragon Boat Festival benefiting the Howard Young Foundation who is helping advance healthcare in the Northwoods for our friends, families and communities.